STATE OF WEST VIRGINIA OFFICE OF THE ATTORNEY GENERAL DARRELL V. MCGRAW, JR. CONSUMER PROTECTION DIVISION 1-800-368-8808 or 304-558-8986

Press Release

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ATTORNEY GENERAL DARRELL McGRAW SETTLES INTERNET PORNOGRAPHY CASE AGAINST A SECAUCUS, NEW JERSEY INTERNET COMPANY

Attorney General Darrell McGraw announced today the settlement of a civil lawsuit against Alyon Technologies, Inc. and its owner, Stephane Touboul, in the Circuit Court of Kanawha County. Alyon Technologies has agreed to stop doing business in West Virginia and has agreed to forego collection on more than \$280,000 of debt it claimed was owing.

Alyon Technologies operated an Internet website and portal that allowed consumers to view pornography on their personal computers using telephone dial-up connections. Attorney General McGraw claimed the website was unlawful because it did not fairly warn consumers of its charges before consumers viewed the pornographic material. Consumers later received billing statements in the mail from Alyon Technologies, after telephone numbers were linked to their names and addresses. However, some consumers who were billed did not even own computers. Many others claimed they never viewed the pornography.

"Alyon Technologies has agreed to not do business in West Virginia until it registers with the appropriate State agency," said Attorney General McGraw. "This will effectively prevent Alyon from promoting pornography in the State."

In addition to foregoing collection of \$288,834.87 in debt claimed to be owing by West Virginia consumers, Alyon Technologies agreed to pay the State \$5,000.00 to promote consumer education.

Alyon has previously settled similar lawsuits with other states and the Federal Trade Commission.

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